

Cookie Policy of galiexpo.com

This document informs Users about the technologies that help galiexpo.com to achieve the purposes described below. These technologies allow the Owner to access and store information (for example, by using a Cookie) or use resources (for example, by running a script) on a User's device while he or she interacts with galiexpo.com.

For simplicity, all such technologies are defined here as "Trackers" unless there is a reason to differentiate between them.

For example, while Cookies can be used in web and mobile browsers, it would be inaccurate to talk about Cookies in the context of mobile applications as they are browser-based trackers. For this reason, in this document, the term Cookies will only be used when it is specifically used to designate this particular type of Tracker.

Some of the purposes for which Trackers are used may require the User's consent. Whenever consent is given, it may be freely revoked at any time by following the instructions provided in this document.

Galiexpo.com uses Trackers managed directly by the Owner (so-called "first-party" Trackers) and Trackers that enable services provided by a third party (so-called "third-party" Trackers). Unless otherwise stated in this document, third-party providers may access the Trackers they manage.

The validity and expiration periods of Cookies and other similar Trackers may vary depending on the duration set by the Owner or the corresponding provider. Some of them expire at the end of the User's browsing session.

In addition to what is specified in the descriptions appearing in each of the categories listed below, Users may find more precise and up-to-date information regarding duration specifications, as well as any other relevant information – such as the presence of other Trackers – in the privacy policies of the relevant third-party providers to which links are provided or by contacting the Owner.

How galiexpo.com uses Trackers

Necessary

Galiexpo.com uses so-called "technical" Cookies and other similar Trackers to carry out activities that are strictly necessary for the operation or provision of the Service.

Trackers operated by third parties

Google Tag Manager

Google Tag Manager is a tag management service provided by Google LLC or by Google Ireland Limited, depending on how the Data Controller manages the processing of Data.

Personal Data processed: Usage Data and Trackers.

Place of processing: USA – [Privacy Policy](#); Ireland – [Privacy Policy](#).

SiteGround Hosting (SiteGround Spain S.L.)

SiteGround Hosting is a hosting service provided by SiteGround Spain SL

Personal Data processed: Usage Data, various types of Data as specified in the privacy policy of the service and Trackers.

Place of processing: Spain – [Privacy Policy](#).

Experience

Galiexpo.com uses Trackers to improve the quality of the user experience and to allow interaction with external content, networks and platforms.

Trackers operated by third parties

Google Fonts

Machine Translated by Google

Google Fonts is a font visualization service provided by Google LLC or by Google Ireland Limited, depending on how the Data Controller manages the processing of Data, which allows galiexpo.com to incorporate such content on its pages.

Personal Data processed: Usage Data and Trackers.

Place of processing: USA – [Privacy Policy](#); Ireland – [Privacy Policy](#). _____

Font Awesome (Fonticons, Inc.)

Font Awesome is a font family visualization service provided by Fonticons, Inc. that allows galiexpo.com to incorporate such content into its pages.

Personal Data processed: Usage Data and Trackers.

Place of processing: USA – [Privacy Policy](#). _____

Measurement

Galiexpo.com uses Trackers to measure traffic and analyze User behavior in order to improve the Service.

Trackers operated by third parties

Google Analytics (Universal Analytics) with anonymized IP address

Google Analytics (Universal Analytics) is a web analysis service provided by Google LLC or by Google Ireland Limited, depending on how the Data Controller manages the processing of the Data, ("Google"). Google utilizes the Data collected to track and examine the use of galiexpo.com in order to prepare reports on its activities and share them with other Google services.

Google may use the Data collected to contextualize and personalize the ads of its own advertising network.

This integration of Google Analytics anonymizes your IP address. It works by shortening IP addresses within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the USA for shortening.

To learn more about how Google uses Data, please consult [the Google Partner Policy](#). _____

Personal Data processed: Usage Data and Trackers.

Place of processing: USA – [Privacy Policy](#) – [Opt Out](#); Ireland – [Privacy Policy](#) – [Opt Out](#). _____

Storage duration:

- AMP_TOKEN: 1 hour
- _ga: 2 years
- _gac*: 3 months
- _gat: 1 minute
- _gid: 1 day

Google Analytics 4

Google Analytics 4 is a web analytics service provided by Google LLC or by Google Ireland Limited, depending on how the Data Controller manages the processing of the Data, ("Google"). Google utilizes the Data collected to track and examine the use of galiexpo.com, to prepare reports on its activities and share them with other Google services.

Google may use the Data collected to contextualize and personalize the ads of its own advertising network.

In Google Analytics 4, IP addresses are used at the time of collection and then discarded before the Data is recorded in any data center or server. Users can find out more by consulting the [official Google documentation](#) . _____

To learn more about how Google uses Data, please consult [the Google Partner Policy](#). _____

Personal Data processed: number of Users, city, Usage Data, session statistics, device information, browser information, latitude (of the city), longitude (of the city) and Trackers.

Place of processing: USA – [Privacy Policy](#) – [Opt Out](#); Ireland – [Privacy Policy](#) – [Opt Out](#). _____

Storage duration:

- _ga: 2 years

- `_ga_*`: 2 years

Google Optimize

Google Optimize is an A/B testing service provided by Google LLC or by Google Ireland Limited, depending on how the Data Controller manages the processing of Data, ("Google").

Google may use the Data collected to contextualize and personalize the ads of its own advertising network.

Personal Data processed: Usage Data and Trackers.

Place of processing: USA – [Privacy Policy](#); Ireland – [Privacy Policy](#). _____

Storage duration:

- `_gaexp`: 3 months
- `_opt_awcid`: 1 day
- `_opt_awgid`: 1 day
- `_opt_awkid`: 1 day
- `_opt_awmid`: 1 day
- `_opt_expid`: 10 seconds
- `_opt_utmc`: 1 day

Google Optimize 360

Google Optimize 360 is an A/B testing service provided by Google LLC or by Google Ireland Limited, depending on how the Data Controller manages the processing of Data, ("Google").

This service allows the Owner to target groups of Users on the basis of their past use of galiexpo.com. Users who [disable Google Analytics tracking](#) will not be included in experiments created in Google Optimize 360.

Google may use the Data collected to contextualize and personalize the ads of its own advertising network.

Personal Data processed: Usage Data and Trackers.

Place of processing: USA – [Privacy Policy](#); Ireland – [Privacy Policy](#). _____

Storage duration:

- `_gaexp`: 3 months
- `_opt_awcid`: 1 day
- `_opt_awgid`: 1 day
- `_opt_awkid`: 1 day
- `_opt_awmid`: 1 day
- `_opt_expid`: 10 seconds
- `_opt_utmc`: 1 day

Marketing

Galiexpo.com uses Trackers to deliver personalized ads or marketing content and to measure its performance.

Trackers operated by third parties

42 Ads (42 Ads GmbH)

42 Ads is an advertising service provided by 42 Ads GmbH.

Personal Data processed: Usage Data and Trackers.

Place of processing: Germany – [Privacy Policy](#) – [Opt out](#). _____

How to manage preferences and grant or revoke consent on galiexpo.com

Whenever the use of Trackers is based on consent, Users may grant or revoke such consent by setting or updating their preferences through the relevant privacy options panel available on galiexpo.com.

Regarding Third Party Trackers, Users may manage their preferences through the related opt-out link (where available), using the means indicated in the third party's privacy policy or by contacting the third party.

How to control or delete Cookies and similar technologies through your device settings

Users can use their own browser settings to:

- View what Cookies or other similar technologies have been set on your device; Block
- Cookies or similar technologies; Delete Cookies
- or similar technologies from your browser.

Browser settings, however, do not allow granular control of consent by category.

For example, Users can find information on how to manage Cookies in the most frequently used browsers at the following addresses:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)
- [Microsoft Internet Explorer](#)
- [Microsoft Edge](#)
- [Brave](#)
- [Opera](#)

Users may also manage certain categories of Trackers used in mobile applications by disabling them through the relevant device settings, such as the device's advertising settings for mobile devices or general tracking settings (Users may open the device's settings and look for the relevant option).

How to opt out of interest-based advertising

Without prejudice to the foregoing, Users are hereby informed that they may follow the instructions provided by [YourOnlineChoices](#) (EU and UK), the [Network Advertising Initiative](#) (USA) and the [Digital Advertising Alliance](#) (USA), [DAAC](#) (Canada), [DDAI](#) (Japan) or other similar services. Such initiatives allow Users to select their tracking preferences for most advertising tools. The Owner therefore recommends that the User use these resources in addition to the information provided in this document.

The Digital Advertising Alliance offers an application called [AppChoices](#) that helps Users control interest-based advertising in mobile applications.

Consequences of not allowing the use of Trackers

Users are free to decide whether or not to allow the use of Trackers. However, it should be noted that Trackers help galiexpo.com provide Users with a better experience and advanced functionalities (in line with the purposes indicated in this document). Therefore, if the User decides to block the use of Trackers, the Owner may not be able to provide the related features.

Owner and Data Controller

GALIEXPLO FAIRS AND EVENTS SL

MARQUIS OF VALTERRA No. 15
36202 VIGO (PONTEVEDRA)
TEL (986) 42 47 13

Contact email of the Owner: info@galiexpo.com

Since the Owner cannot fully control the use of third-party Trackers through galiexpo.com, any specific reference to third-party Trackers is to be considered indicative. In order to obtain complete information, Users are kindly requested to consult the respective privacy policies of the third-party services listed in this document.

Given the objective complexity surrounding tracking technologies, Users are encouraged to contact the Owner should they wish to receive any further information on the use of such technologies bygaliexpo.com.

Definitions and legal references

Personal Data (or Data)

Personal data is any information that, directly, indirectly or in connection with other information – including a personal identification number – allows the identification of a natural person.

Usage Data

Information collected automatically through galiexpo.com (or third-party services employed in galiexpo.com), which can include: the IP addresses or domain names of the computers utilized by the Users who use galiexpo.com, the URI addresses (Uniform Resource Identifier), the time of the request, the method utilized to submit the request to the server, the size of the file received in response, the numerical code indicating the status of the server's answer (successful outcome, error, etc.), the country of origin, the features of the browser and the operating system utilized by the User, the various time details per visit (e.g., the time spent on each page within the Application) and the details about the path followed within the Application with special reference to the sequence of pages visited, and other parameters about the User's operating system and/or IT environment.

User

The individual who uses galiexpo.com, who, unless otherwise indicated, must coincide with the Interested Party.

interested

The natural person to whom the Personal Data refers.

Data Processor (or Processor)

The natural or legal person, public authority, agency or other body which processes Personal Data on behalf of the Controller, as described in this privacy policy.

Data Controller (or Owner)

The natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of Personal Data, including the security measures concerning the operation and use of galiexpo.com. The Data Controller, unless otherwise specified, is the Owner of galiexpo.com.

galiexpo.com (or this Application)

The means by which the User's Personal Data has been collected and processed.

Service

The service provided by galiexpo.com, as described in the legal definitions and references (if available) and on this page or application.

European Union (the EU)

Unless otherwise indicated, all references made to the European Union in this document include all current Member States of the European Union and the European Economic Area.

Cookie

Cookies are Trackers that consist of small amounts of data stored in the User's browser.

Tracker

Tracker means any technology - e.g. Cookies, unique identifiers, web beacons, embedded scripts, entity tags and fingerprinting - that allows Users to be tracked, for example by accessing or storing information on the User's device.

Legal information

This privacy policy applies only to galiexpo.com, unless otherwise stated herein.

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Last revised: 18 October 2024